Mark Williams, Ph.D.
Professor, Brunel College, London

Dr. Mark Williams is a Professor and Head of Life Sciences in the College of Health & Life Sciences, Brunel University London. His research interests focus on the neural and psychological mechanisms underpinning the acquisition and development of perceptual-cognitive and perceptual-motor skills. He is Executive Editor for the journal Human Movement Science and Editor-in-Chief elect for the Journal of Sports Science. He has been the recipient of prestigious Distinguished Scholar Awards from the International Society of Sport Psychology and the North American Society for the Psychology of Sport and Physical Activity.

Dr. Williams has received more than £4 million in external funding from research councils in Australia, the UK, Nike, Umbro, as well as various governing bodies and professional sports. He has also written 15 books, over 60 book chapters, 60 professional articles, 86 journal abstracts, and has delivered almost 200 keynote and invited lectures over 30 countries.

About the Athlete Development Program

The program is uniquely positioned with PAADS (Professional Association of Athlete Development Specialists) as a partner and utilizes faculty expertise from many of the PAADS partner organizations, world renown sport psychologists, elite coaches, and athlete character development experts. The curriculum allows students to receive an excellent sport business management foundation while also allowing for the ability to obtain specialized training in elite athlete performance, athlete human development, and overall athlete development from the youth to professional level.

What Makes a Champion?
Developing Expertise Across Domains

Monday, November 2nd
9:30 a.m.
Florida Gym 250