**RESEARCH GOALS**

**Generation of Scientific Knowledge**
The Department faculty and students must engage in innovative and conceptually sound research that contributes to the body of knowledge and ultimately enhances the quality of lives in communities and organizations.

**Dissemination of Scientific Knowledge**
The Department research faculty and doctoral students must successfully disseminate impactful and compelling research to the scientific knowledge base in their niche research streams.

**Translation of Knowledge**
The Department research faculty and doctoral students must successfully translate their research findings and products for practical settings for the purpose of improving the lives of constituencies.

**Securing Funding for Scientific Pursuits**
The Department faculty should seek the necessary funding to answer their most compelling research questions and support their doctoral students.

**Collaborations**
The Department faculty and students should initiate and participate in interdisciplinary and international research initiatives. These initiatives should include synergistic contributions from TRSM, HHP, and UF colleagues.

**TEACHING GOALS**

**Innovation**
The Department must continually develop and maintain innovative teaching programs of the highest quality.

**Scale and Scope**
The Department must sustain teaching programs that effectively impart knowledge about the philosophies, theories and practical applications of TRSM to develop the next generation of leaders in our profession.

**Technology**
The Department must continue to utilize technology in the delivery of instruction, including distance education courses, certificates and programs.

**Exceptional Doctoral Programs and Training**
The Department must facilitate and provide exceptional quality in all doctoral courses, mentoring, and scientific training. Doctoral students shall also receive excellent instruction and mentoring toward developing their teaching skills in the classroom.

**Teaching Across the Curriculum**
The Department faculty must guarantee that all of their course offerings and the specific learning objectives reinforce learning and minimize unnecessary repetition.

**Industry Connectivity and Professional Development**
The Department faculty must be persistent consumers of industry trends and demands and the most contemporary best practices and creative instructional pedagogies.

**Internationalization**
Instructional faculty shall continually apply a conscious integration of global awareness and intercultural competence into student learning.

**SERVICE and OUTREACH GOALS**

**Alumni Relations**
The Department must create efficient means of communicating news about alumni events, program updates and development needs.

**Instructional Outreach to Community Stakeholders**
The Department must continue to use provide important industry stakeholders and partners with relevant and timely knowledge to advance the quality of life in communities and organizations.

**Internship Development and Job Placement**
The Department will provide continual guidance to the professional placement of students through practicum experiences, internships and professional positions in the industry.

**Entrepreneurial Culture**
The Department faculty must initiate and develop entrepreneurial programs related expertise in tourism, recreation and sport that contribute to the quality of life of the university, communities and organizations.

**Community Engagement**
The Department shall work with identified groups of people and industries to identify and address issues affecting their well-being.