Mike Millay
Director - Sports Development
ESPN Wide World of Sports

"Future of Youth Sports"

About Mike:

Mike Millay is Director of Sports Development for Walt Disney World Co. specifically ESPN Wide World of Sports. He and his team are responsible for the acquisition of, or development of new sports event properties for The Walt Disney World Resort. Additionally, his team is responsible for strategic direction for facility development, sponsorship development and overall business related initiatives. Millay joined the Disney cast in November 1994 as Director of Sports Events where he was responsible for programming, sales, marketing, and event management of sporting events at the Walt Disney World Resort. Millay previously was Executive Director of Greater New Orleans Sports Foundation, from the inception of the organization (1988) until November 1994, with responsibility for attracting & hosting major & minor sporting events for the purpose of economic development & sport tourism.

The ESPN Wide World of Sports Complex is a 270-acre sports complex which opened in May 1997. It is the busiest sports complex in the US hosting over 170 events annually with over 365,000 athletes competing in over 30 different types of sports. Some of the successful past events held here includes management of professional training camps for the Atlanta Braves, Tampa Bay Buccaneers, AS Roma, Celtic Football Club and Orlando Magic, training for U.S. Women’s National teams for softball & soccer and U.S. Men’s National team for soccer. And it annually hosts over 30 AAU National Championships and more than 10 USSSA National Championships. Additionally, the runDisney branded road races including the Walt Disney World Marathon weekend plus the other 6 road races makes Disney Sports the 2nd largest race producer in the US.

Besides Disney, Millay is a charter member and was 1993-94 chairman of the National Association of Sports Commissions, he serves on the boards of the National Council of Youth Sports, the Florida Rush Soccer Club, Soccer Partners of America and is Chairman of the Central Florida Sports Commission.
About the Lecture Series:
The Alan C. & Elizabeth Martin Moore Lecture Series was established in 2011 at the UF College of Health and Human Performance. The series was created in honor of Prof. Emeritus Alan C. Moore and his late wife, Elizabeth. These annual lectures serve to bring distinguished professionals and experts in the fields of health, active living and physical education to the College’s faculty, students and colleagues.

Prof. Emeritus Alan C. Moore:
Alan C. Moore came to the University of Florida in 1953. He obtained his B.S. from Springfield College and Master’s degree from the University of North Carolina where he was Head Coach of Soccer & Lacrosse & Assistant Professor of Physical Education. Prof. Moore served as professor for sport and exercise science until his retirement in 1990, when he was honored with the distinction of Professor Emeritus and distinguished Retiring Professor by the Golden Key Society of UF. In 1986, Moore retired from the U.S. Coast Guard Reserve with rank of Commander. Professor Moore has been honored by the National Soccer Coaches Association of America, FAHPERD, AAHPERD, and the U.S. Coast Guard and has served his profession through leadership positions at the national, district and state levels.

Professor Moore is well known for his dedicated service as founder, faculty adviser, and coach of the University of Florida Soccer Club from 1953-1990, with a record of six undefeated seasons and 501 wins. Not only has he published in the recognized journals in his field, but also has co-authored textbooks on topics ranging from soccer to physical fitness. He was also inducted into the Mount Herman Prep School (MA) Athletic Hall of Fame and the Springfield College (MA) Athletic Hall of Fame.

Previous Speakers:

Mike May  
*Communications Consultant, Sports & Fitness Industry Association*  
“What Sports are Being Played & Where is the Money Being Spent” (Spring, 2013)

Dr. Charles L. Sterling, Ph.D  
*Chairman, Youth Initiatives, The Cooper Institute*  
“Physical Activity: RX Medicine” (Spring, 2011)